PRESS RELEASE
DesignWeek.ie

NOVEMBER 2 – 8 / 2009

The whole of Ireland will buzz with design activities and events when the Design Week 2009 in association with Bombay Sapphire is launched on November 2nd this year. The main purpose of Design Week is to highlight the important contribution good design makes to the cultural and economic life of Ireland through fostering a reputation for creative excellence and innovation. By concentrating a large number of design events over a short period of a week in November the aim is to focus attention on a selection of the best design activity throughout Ireland and also highlight the work of a number of major international designers.

Design Week is an umbrella brand and works in partnership with a wide network of Irish design organisations and representative bodies. These range from professional design bodies, creative enterprises, design companies and studios, 3rd level design colleges and paper and print suppliers.

The basic idea for Design Week is quite simple; a range of partnership organisations agree to stage an event or series of events around the time of Design Week providing an exciting snapshot of a very eclectic Irish design scene.

A key feature of this year's programme is the huge increase in the number of events happening throughout the island of Ireland. Numerous lectures, exhibitions, film screenings, conferences and seminars are taking place in Cork, Belfast, Kilkenny, Louth, Carlow, Drogheda, Tullamore and Dublin and we hope this trend will spread to other centres in Ireland.

Design Week is still a young event but this year's programme with over 50 individual events shows just how much potential the week has and how, in the coming years, it can help enhance Ireland's reputation for creativity and innovation.

For further information on the week and for an up-to-date listing of events see http://www.designweek.ie